

Rahul kumar Dhanuk

UI/UX, Graphic Design, Academician, Social Media Content Creator

Contact

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Softwares

Adobe Indesign, Illustrator, Photoshop, After Effects, XD, Premier Pro, Blender, Capcut, Canva, Audacity, Figma, Protopie, Al- Midjourney, ChatGPT

Education

Post Graduation:

Masters in Design, Communication Design, IDC IIT Bombay, 2017, 8.34

Graduation:

B.Tech, WBUT, RCC Institute of Information Technology, 2013, 7.18

Specialization

Diploma in UI/UX form EDIT Institue; UI/UX Portfolio: <u>www.rkrd.net/ui-ux</u>

About

Dedicated Professor and versatile Academic Content Designer with a flair for crafting engaging Social Media Marketing content. Proficient in UI/UX and Graphic Design, adeptly merging creativity with technology. Mastery of industry-standard software ensuring dynamic and visually captivating deliverables. Created Visual Design Solutions for Companies. Trained learners in Visual Design subjects at the Post/ Undergraduate level. Trained students for Design/ Creative Aptitude Test of NIFT/ NID/ C/U-EED/ NATA

Domain Knowledge

Prompt Engineering, Typography, Interface Design, User Research, Wireframing, Prototyping, Visual Hierarchy, Color Theory, Information Architecture, Usability Testing, Graphic Design, Illustration, Print Design, Layout Design, Branding, Packaging, Iconography, Responsive Design, Animation, Illustrations, Concept Art, Content Writting, IQ Puzzle, Digital Marketing, Social media Management.

Experience

2017–2020, Creative faculty at Pahal School of Design Work Description: Teaching, Academic and Marketing Content Creator.

2020–2021, Assistant Professor Amity University, Kolkata, Work Description: Animation and Graphic Design Professor, Departmental Academic Administration, Marketing Content Creator, Designing Campaigns for promotions.

2021- 2023, Part-Time Faculty at ECOLE-INTUIT-LAB Work Description: Teaching Graphic Design Subjects

<u>2023 – Present:</u> Visual Designer at Supercluster Pi + Part Time UI/UX Mentor at EDIT Institute + Creative Faculty, Designer at TheOPUSway. Work descritption: crafting dynamic marketing content, coaching students for design entrance exams, and producing engaging academic materials,